Randunu Dimeshan

Product Manager

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PROFESSIONAL SUMMARY

Product Manager with 8+ years of experience leading products from launch to scale. Skilled in building lean processes that accelerate delivery and improve efficiency. Background in AI, cloud technologies, and product design, with a strong grasp of UI/UX and platform infrastructure. Combines strategy with hands-on execution to drive adoption, funding, and multimillion-dollar projects across global markets. Known for establishing scalable processes, aligning stakeholders, and shaping strategy that delivers measurable growth.

CORE SKILLS

Product: Product Management, Product Strategy, Product Roadmapping, Go-to-Market Execution, Requirements Gathering, Product Discovery, Stakeholder Management

Delivery: Agile, Scrum, Kanban, Sprint Planning, Backlog Management, Process Optimization, Cross-Functional Team Leadership, Coaching and Mentoring

Technical: AI and Machine Learning (LLMs, Generative AI), Cloud Platforms (AWS, GCP), UI/UX Principles, Platform Infrastructure, API Integration

Business: Negotiation, Client Acquisition, Hiring and Team Building, Revenue Growth, P&L Awareness, Vendor Management

Tools: Jira, ClickUp, Linear, Figma, FigJam, Notion, Coda, Slack, Microsoft Office, GitHub, Vercel, Netlify, Vercel v0, Bolt, Lovable, Google Analytics, Google Tag Manager, Hotjar, Hootsuite

PROFESSIONAL EXPERIENCE

Product Manager (Manager, Product Management)
Type B Digital | Canada (Remote) | October 2024 to Present

Led product strategy for multiple platforms, expanding presence in Europe, the Gulf, and North America while driving client acquisition and hiring. Directed process optimization for high-value clients and oversaw cross-functional teams.

- Led multiple product pods for an AI real estate platform, enabling launch to 100+ paying brokerages and supporting a $7M seed round.
- Built a real estate equity platform from 0 to 1, delivering the MVP within 16 weeks and supporting SEC compliance approvals.
- Drove Type B Digital's expansion, adding new clients and 50 hires across Europe, the Gulf, and South America.
- Supervised and coached 20+ cross-functional team members across design, engineering, and product management, on internal and client projects.
- Modernized an institutional investment platform by introducing AI-powered workflows to replace manual processes, and drove backend improvements that cut system response times by 70%.

Lead Project Manager
Code94 Labs | Sri Lanka (Remote) | May 2023 to September 2024

Built and scaled the project management function at Code94 Labs, rolling out Scrum company-wide. Directed engineering and WordPress teams serving clients across APAC, the EU, and the US. Partnered with the founder to improve delivery, client growth, retention, and profitability.

- Delivered 25+ WordPress projects in 2 to 5 weeks each, generating LKR 8.5M in revenue.
- Launched 8 mobile and web product suites, driving client growth and repeat business.
- Rolled out Scrum practices across the 20+ person software engineering team to standardize product builds.

- Built the project management team and PMO processes spanning Design, Development, and Social Media, ensuring consistent delivery company-wide.
- Directed 10+ cross-functional members across design, engineering, and WordPress to maintain speed and quality.
- Achieved 70% client retention, securing ongoing projects and long-term partnerships.
- Partnered with the founder to scale delivery, enabling a focus on new business development that brought in 50+ new clients.

Operations Manager
Polhena Diving Center | Sri Lanka (Hybrid) | January 2017 to April 2023

Directed operations and technology initiatives at a boutique dive center, using digital products to grow revenue, scale bookings, and support marine research. Delivered marketing platforms, booking systems, and a citizen-science data platform used globally.

- Built and managed WordPress booking websites integrated with PADI's system, streamlining reservations.
- Set up Google Analytics, Meta Pixel, and paid ad campaigns, generating 90% of revenue through digital channels.
- Implemented sales pipelines and digital strategy, driving 150% revenue growth in year one and approximately 30% year-over-year thereafter.
- Designed and launched the SL Turtle ID Project, a crowdsourced data platform with facial recognition that cataloged 100+ turtles.
- Introduced analytics tools including Google Tag Manager, Hotjar, and Hootsuite to track user behavior and improve engagement.
- Acted as product lead for digital initiatives: gathering requirements, coordinating vendors, and delivering features.

EDUCATION

BSc (Hons), Business Information Systems
Cardiff Metropolitan University, United Kingdom

Higher Diploma, Software Engineering
ICBT College, Sri Lanka

CERTIFICATIONS

- Certified Scrum Product Owner (CSPO), Scrum Alliance
- Certified ScrumMaster (CSM), Scrum Alliance
- Product School Micro-Certifications
- AWS Cloud Practitioner Essentials
- Google Project Management Certificate